



The Cancer Research UK Activate Challenge

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CONVERGE

Personal information

Full Name

Position and Title

E-mail address

Telephone number

Project name

University/Institute

Department

Question 1

Non-confidential summary (100 words)

- Please provide a brief summary of your project and product/service.

Question 2

Marketing Information

- Please provide your business description in 280 characters, in the style of a Twitter bio.

e.g., Diagnostic testing is entering a new era and MI:RNA Ltd will lead this revolution by providing essential, non-invasive tests paired with cutting edge predictive modelling technology that will change the way we think about diagnostics, improve health and patient outcomes and enable clinicians to target disease at an early stage.

Question 3

Scientific Justification (300 words)

- Provide a brief summary of your research project, including details of any preliminary data
- Explain the scientific rationale of your project

- Explain the potential impact of your idea in the field and/or for patient benefit (eg. novel/more efficacious/better-targeted treatments; novel or improved diagnostic tools/platforms; new research technology; improved survival; precision medicine)

Question 4

Your Business proposition (500 words)

- How can your research project translate into the clinic and/or market?
- What problem does your research solve?
- How is your solution innovative?
- Why is your idea better than current solutions?
- What stage of development is your solution? (e.g., idea/preliminary data, proof-of-concept, prototype, pre-clinical, etc.)?
- How are you planning to protect your idea? (e.g., patent or other Intellectual Property Rights, trade secret, etc.)
- Please provide details of any previous funding/investment received

Question 5

Your Customers (250 words)

- Who would benefit from your solution?
- Who would pay for your solution?
- What is the potential economic impact of your solution? (e.g., for patients, healthcare systems, wider society, etc.)

Question 6

Next steps (250 words)

- What are the steps required to translate your project from academia?
- What, if any, regulatory hurdles do you expect your project to encounter? (e.g., clinical trials, CE marking, etc.)
- What advisory support do you need to develop your project further? (e.g., help with health economics, market research, IP protection, regulations, etc)
- How much money do you need to get to the next stage of development? What other resources do you need? (e.g., lab access, technical support staff, etc.)

Please email completed application to cruk@convergechallenge.com
by Tuesday 30 March (12 noon)

Equality and Diversity Monitoring Form (optional)

For monitoring purposes only. Your answers will be treated confidentially and will not affect your application in any way.

Gender

Nationality

Ethnic background

Do you consider yourself to have a disability under the Equality Act 2010? Yes/No/Prefer not to say

- Please describe the nature of your disability